



POLITICS: BRIDGING ACTIVITY

Why did the Conservatives win in 2019?

Psephology – the study of Elections is arguably one of the most interesting aspects of the A-Level politics course and is featured heavily in both the UK and US content.

Your task is to create a report answering the question, ‘Why did the Conservatives win the General election in 2019’?

As it is a report, it should contain pictures, graphs and headings. It does not need to be written in full prose throughout, but there should be an extended explanation in the conclusion, addressing the question. ‘Why did the Conservatives win the General election in 2019’?

In terms of length, I would expect the report to be at least 10 pages long.

1. Title page – Picture accompanied by the title of your report.
2. Contents Page – A summary of the areas discussed and where to find them.
3. Introduction – A summary of the context leading up to the 2019 General Election and a brief review of the outcome of the election.
4. Main body – There is some freedom here as to what you discuss and the order you discuss it in but I would expect it to include the following.
 - Manifesto Policies of the major parties
 - Party leaders
 - Salient (most important) issues
 - Data and graphs showing voting trends.
 - Media coverage
 - Quotes from political commentators and articles
5. Conclusion – This should summarise the information of the report and offer an extended explanation as to its findings, answering the question ‘Why did the Conservatives win the General election in 2019’?

Below are two examples of report writing in Politics that you might find useful.

<https://yougov.co.uk/topics/politics/articles-reports/2019/12/17/how-britain-voted-2019-general-election>

<https://www.electoral-reform.org.uk/latest-news-and-research/publications/the-2019-general-election-voters-left-voiceless/>

You may find the following links useful in terms of content.

<https://www.bbc.co.uk/news/election-2019-50501411>

<https://commonslibrary.parliament.uk/research-briefings/cbp-8749/>

<https://journals.sagepub.com/doi/full/10.1177/2041905820911739>

http://eprints.bournemouth.ac.uk/33165/13/UKElectonAnalysis2019_Jackson-Thorsen-Lilleker-and-Weidhase_v1.pdf

[Has Boris won a majority? - Election 2019 | BBC - YouTube](#)

[UK General Election 2019 explained: How did Boris Johnson take so many Labour seats? - YouTube](#)

<https://www.theguardian.com/politics/2019/dec/13/five-reasons-why-labour-lost-the-election>